

# the gisborne Wine Region

## Our History

Paddling into Poverty Bay, those on the first Maori immigration waka, Horouta, heard birdsong when they were still far, far out to sea.

The great canoe eventually disembarked at Kaiti Beach, and the same sandy shore became the first European landing place when Captain Cook stepped off the Endeavour in 1769.

German winemaker Friedrich Wohnsiedler pioneered commercial winemaking in this area, establishing vines at Ormond. Wohnsiedler released his first wine in 1921, but it wasn't until the 1970's that viticulture swept through the region. Wohnsiedler's vineyard and winery in the Waihiere Valley flourished under his care and was eventually bought by Montana.

Today, Gisborne is one of New Zealand's most important grape growing regions, the third largest grape growing region.



## Terroir

Much of the credit for the region's quality wine must go to our high, hot sunshine hours and our clay loam soils. These help produce wines with nuances of melon, peach, grapefruit and passionfruit.

Our tough clay soils are targeted for the richest Chardonnay wines, while vigorous sites are better suited to sparkling wine. Our luscious silts make delicate long-structured Chardonnays. Gisborne wines have body and fitness, a firm structure on which to age, and a delicate floral expression to the aroma.

*There is much contained in a glass of good wine. It is a gift of nature that tastes of man's foibles, his sense of the beautiful, his idealism and virtuosity.*

*— from Adventures on the Wine Route, by Kermit Lynch*

their own unique soil and climatic features.

They're identified by wine style, and aptly named with the lie of the land, visit our website for more details.

- Patutahi
- Waipaoa
- Central Valley
- Riverpoint
- Ormond
- Patutahi Plateau
- Golden Slope
- Matawhero
- Manutuke
- Ormond Valley

[www.gisbornewine.co.nz](http://www.gisbornewine.co.nz)

# the Wine Experience

## Wine Varieties

'Adventures on the Vine' is not complete unless you lift a wineglass to your lips.

Gisborne wines are renowned the world over for their distinctive, intense fruit flavours, full bodied roundness and easy drinking. Our wines are special because they're deliciously drinkable when young, and will also develop well with age.

Gisborne is famed as New Zealand's "Chardonnay Capital" - this variety accounts for half the total grape yield. But the variety of wine styles on offer here is very diverse, reflecting the different soil types and mesoclimates of the region. Gisborne was first noted for its Gewürztraminer, and 50 percent of the national crop is still grown here. Of late, Gisborne Semillon has also come into its own. Other whites include Chenin Blanc, Voignenier, Pinot Gris, and Riesling.

Red varieties, include Merlot, Malbec and Pinot Noir.



## The Adventure

Now you can take the first steps to your own unique 'Adventures on the Vine'.

Wineries that have associated cellar doors include Montana Wines, The Millton Vineyard, Gisborne Wine Company and Matawhero Wines. All local wineries are open by appointment and our own tour operators offer custom designed packages to suit. The Adventure can take you right past the vineyards of national wine companies that source their fruit from the Gisborne region to produce wines well known to us all.

Asides from Gisborne's own vineyards and wineries, the adventure can take you to visit local businesses connected with the wine industry. Riversun is the country's largest grapevine propagator, GisVin operate a modern grape juicing facility and Riverpoint is also in the top 6 nurseries in New Zealand. Gisborne's Tairāwhiti Polytechnic offers a unique wine industry programme with an emphasis on practical experience through Waimata Wines. We all thrive on working collectively together and enjoy the associations we have with this successful and growing industry.

# wine and food Events

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Tel: 06-867 9089



Tel: 06-868 8068. [www.tairāwhiti.ac.nz](http://www.tairāwhiti.ac.nz)



Tel: 06-862 7188



Tel: 0800 ANZ 2 YOU. [www.anz.co.nz](http://www.anz.co.nz)



Tel: 06-868 6139. [www.gisborne.co.nz](http://www.gisborne.co.nz)



Tel: 0800 111155. [www.mccullochs.co.nz](http://www.mccullochs.co.nz)



Tel: 06-867 9679. [www.harveys.co.nz](http://www.harveys.co.nz)

[www.gisborne.co.nz](http://www.gisborne.co.nz)

chardonnay capital  
of new zealand  
First to see the sun  
and fertile soils  
beaches, sun  
and fertile soils  
hectares of grapes  
wineries, cafes and  
plenty of gisborne hospitality



[www.gisbornewine.co.nz](http://www.gisbornewine.co.nz)

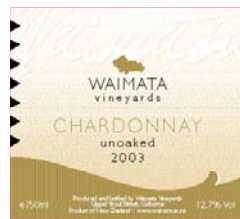


As you set off on your exploration of our celebrated vineyards, cellars and wines, we wish you a very warm and special welcome. We invite you to share our history, meet our winemakers and visit our wineries so that you really get an appreciation of the diversity our region offers. Come join us on this grand adventure. We call it 'home'.  
Today you begin a unique adventure – 'Adventures on the Vine'.

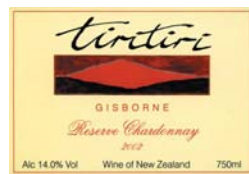
# Adventures On the Vine

Disclaimer: Information provided in this document has been provided with the consent of the wineries and service providers. Information expressed herein is for the function of marketing the region from a global perspective and is published in good faith. We do not take any responsibility for any marketing claims which may arise. Information may be used with prior consent of the editor.

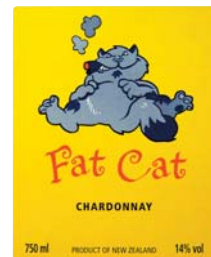




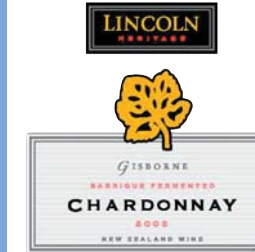
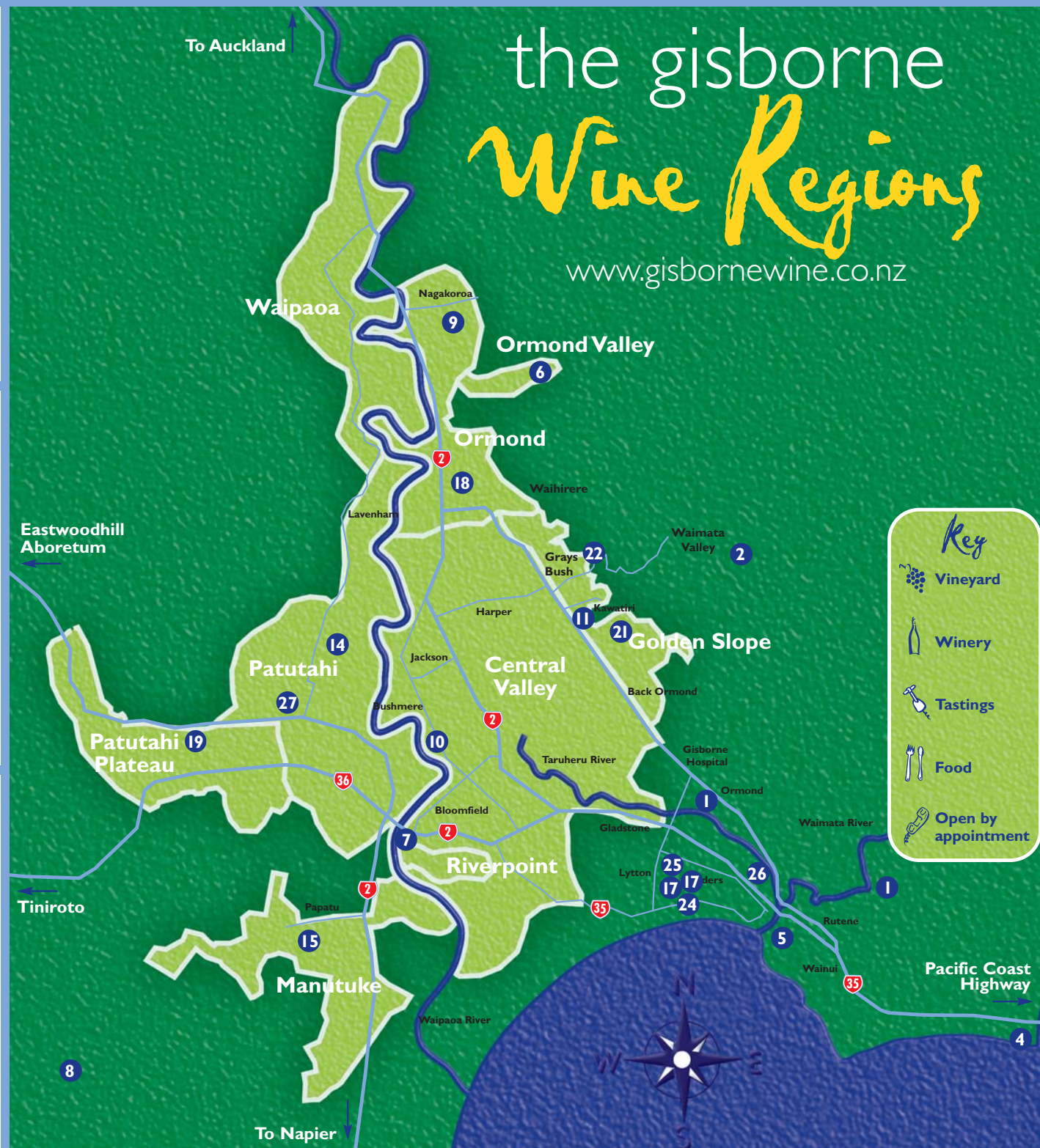
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PO Box 640, Gisborne  
T 0508 POLYTECH  
(0508 765 983)  
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W www.tairawhiti.ac.nz



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(15km from Ormond Rd), Gisborne  
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W www.tiritiristate.kiwis-online.com



**Coopers Creek**  
PO Box 140, Kumeu, Auckland  
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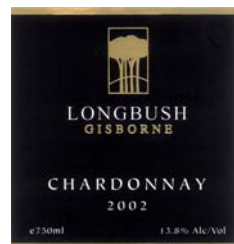
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E gisbornecellardoor@montanawines.co.nz  
W www.montanawines.com



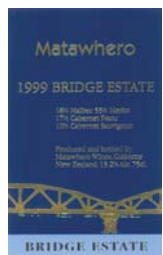
**Amor-Bendall Wines**  
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T 06 868 0925  
E info@amor-bendall.co.nz  
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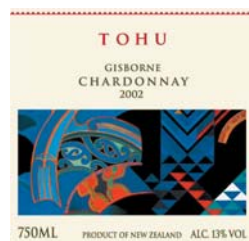
**Gisborne Wine Company**  
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**Revington Vineyard**  
110 Stout Steet, Gisborne  
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W www.revington.co.nz



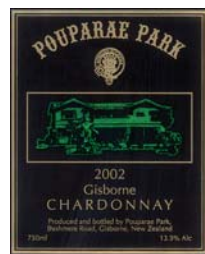
**Matawhero Wines**  
The Colosseum Cafe & Wine Bar  
4 Riverpoint Road, Gisborne  
T 06 868 8366 F 06 867 9856  
E matawhero@gisborne.co.nz



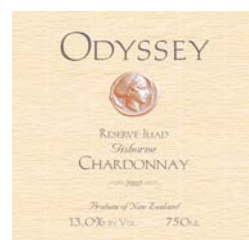
**Tohu Wines**  
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T 04 566 3446 F 04 566 3447  
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W www.tohuwines.co.nz



**Vinoptima Vineyard and Winery**  
138 Ngakoroa Road, Gisborne  
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E enquiries@winespecific.co.nz



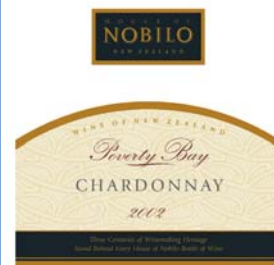
**Pouparae Park**  
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T 06 867 7931  
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**Odyssey Wines**  
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**Rongopai Wines**  
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E trevs.tours@xtra.co.nz

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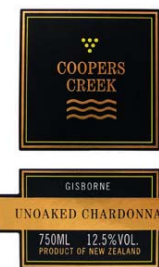


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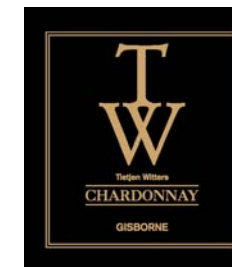
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